




IVORY MIX

# Affiliate's GUIDE


The affiliate guide to  
boost your earnings from  
[shop.ivorymix.com](http://shop.ivorymix.com)



## What we are doing to help you make some money?

- We've recently (as of 01/12/2017) made your affiliate links valid for 90 days! This means you have more opportunities to make a commission from your affiliate links.
- We are adding hundreds of new photos every single month. So, there is always something new to promote.
- We keep the photo cost affordable with most bundles of photos available at just \$10 each.
- We regularly poll and listen to our audience so that our photos are always on trend and what our audience is looking for.
- We're actively working on adding a blog to the shop so you have more content to share your affiliate link.





## Why are the photos and products at [shop.ivorymix.com](http://shop.ivorymix.com) worth sharing?

Here are the highlights for bloggers of all types:

- Our photos are high quality and high resolution for use on websites and social media
- We offer new subscribers 25% off their first purchase with a special coupon code received after subscribing.
- With every bundle of photos, we include images with plenty of negative space to overlay text. This is perfect for social media.
- Access to their photo download(s) is unlimited. Purchasers can login to their account and download their files anytime.
- We offer photos for most blog niches and color schemes
- All photos are the perfect sizes for editing to use on Social Media, website, Pinterest and Instagram



# How to communicate the value



- Publish a blog post
- Tweet it. Share it on Instagram or Facebook
- Create a resource page on your website
- Create and add a promotional banner to your site using photos from Ivorymix
- Login to your affiliate dashboard and grab some of our banners
- Send emails to your subscribers





## Publish a blog post.

Some sample blog post ideas:

- Where I get my graphic design tools
- Where I get photos to fill my social media calendar
- How to create a cohesive Instagram account with photos from Ivorymix
- Make your site beautiful with photos from Ivorymix

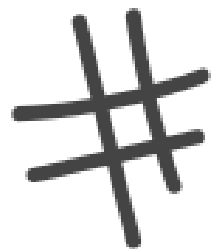




Create and share posts with your followers using these hashtags:



#stockphoto  
#FreeStyledStock  
#StyledStockPhoto  
#DesignResources  
#GraphicDesign  
#designassets  
#mockups  
#blogresources





## Create a resource page on your website

BLOG + BIZ TIPS >

BLOG BRANDING >

TECH TIPS >


LIFESTYLE OF BLOGGING >

RESOURCES



You can add a page or a blog post on your site and in your menu to share the tools you use to run your business. Include your affiliate link here when you mention Ivorymix stock photos.

Click [HERE](#) to see a great example from one of our affiliates.



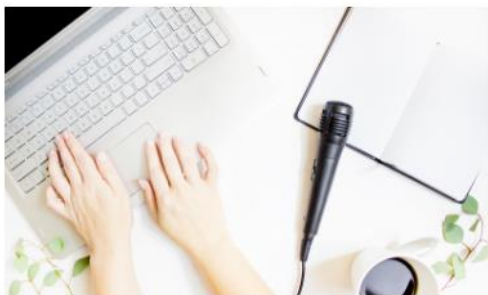
# Create and add a promotional banner to your site using photos from Ivorymix

Blog • Biz Tips, Social Media

4 Tactics to Growing Your Presence on Twitter

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Photography, The Muse

Stock Photos for the Girlboss (January 2017)

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Hi there,  
I'm Kayla, your  
**stock photo & custom  
brand Photographer.**

Click below to grab  
hundreds of our best  
freebies, today.

[I'll Take it!](#)

Why we Value  
**H.A.P.P.Y.**  
[Learn More](#)

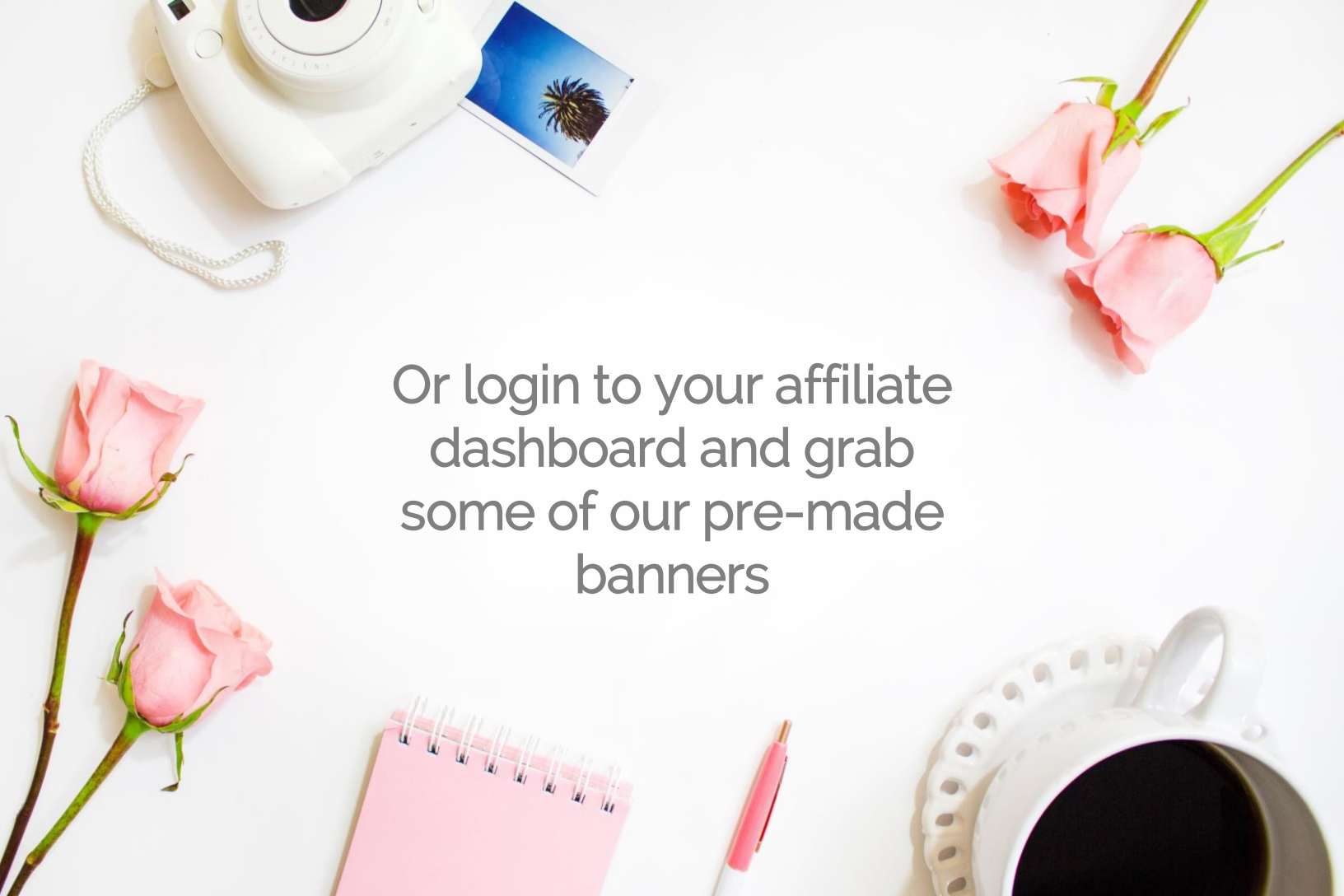
Stock Photos  
YOU WILL LOVE

[Get Them Here](#)

Here is an example of a banner in a side bar on Ivorymix.com







Or login to your affiliate dashboard and grab some of our pre-made banners

New Must See *Styled* Stock Photos

GET YOURS NOW >>>



IVORYMIX

<http://shop.ivorymix.com/affiliate-home/affiliate-login/>



## Send emails to your subscribers

Sample email subject lines:

- I have a secret resource for creating beautiful social media content.
- Your branding troubles have been solved –and here’s how . .
- Here’s why having a beautiful Instagram Grid is easy.

Sample email text:

Every single month, like clockwork, I receive an email from Kayla at Ivorymix. In this email, she sends me free stock photos and a link to hundreds of more photos that are perfect for social media and branding. Knowing I have this resource to stock photos for just \$10 for a bundle of photos makes me less stressed when it comes time to create content.

Which is why I recommend Ivorymix to all of my blogging friends. So, if you are having branding trouble or need more resources for creating beautiful social media feeds, you should seriously check out the latest for at [shop.ivorymix.com](http://shop.ivorymix.com).



## What's next?

As mentioned above, we're adding blog posts to the shop which we will send to you for sharing as soon as they are available, but that's not all! We're also working on adding tutorials to the shop to help our users get the most from the photos.

Have any ideas about more ways we can improve the affiliate program?

Share them with us by emailing [kaylamarie@ivorymix.com](mailto:kaylamarie@ivorymix.com)

XOXO